

News Release from SaratogaArtsFest

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Artist applications now being accepted for SaratogaArtsFest 2012

The sixth annual SaratogaArtsFest, scheduled for June 7-10, 2012, is now accepting applications from artists who wish to participate in this citywide celebration of the arts. Applications are being sought from local, national, and international artists representing a wide range of disciplines.

Designed to appeal to a variety of audiences, from the seasoned arts enthusiast to families with young children, SaratogaArtsFest offers numerous events and performances at some 40 venues throughout Saratoga Springs. The four-day festival features music, dance, visual art, film, theater, and literary art.

The selection of artists will be competitive and decisions will be made by the ArtsFest program coordinators, each one specializing in a particular genre or type of participation. Consideration will be given to balancing the demands and availability of venues, audience appeal, budget, performance quality, genre balance, and scheduling requirements.

There are different application forms for performing artists and visual artists, and both of these documents can be found at www.SaratogaArtsFest.org. Applications should be filed online. Supporting materials may be sent by mail to SaratogaArtsFest, c/o Skidmore College, Box 2460, Saratoga Springs, NY 12866-1632.

The deadline for review in phase one of the selection process is **November 15, 2011**.

Additional applications will be accepted during phase two of programming on a rolling basis. For the second phase, performing artists may submit applications until December 1, 2011, and visual artists until February 1,

2012.

Letters of notification will be sent to all artists in mid-February 2012.

For more information call 518-580-8010 or email
susan.l.farnsworth@gmail.com.

The mission of SaratogaArtsFest is to strengthen the position of Saratoga Springs as a premier destination for the arts. The ArtsFest is committed to increasing appreciation for the arts and strengthening cultural tourism in the Saratoga region.